



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Screen Strategies Media  
15409 Whitechapel Ct  
Centreville, VA 20120

## Contract # 5294435

**Schedule Dates** 07/12/22-07/18/22  
**Advertiser** Van Hollen for Senate-D (105889)  
**Agency** Screen Strategies Media (15161)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Est.7859 (1746991)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name** Jones,Rachel  
**Phone/Fax** /  
**CPE** 7859  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** Est.7859  
7/12-7/18

**Date Entered** 06/23/22  
**Last Modified** 06/23/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,310.00  
**Net Total** \$30,090.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	47	\$35,400.00
<b>Grand Total:</b>	<b>47</b>	<b>\$35,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/12/22-07/14/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1				2	\$400.00	\$800.00	Washington (WJLA)		6/23/22
2.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$400.00	\$400.00	Washington (WJLA)		6/23/22
3.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	6:58A- ABC-Good Morning America		1							1	\$700.00	\$700.00	Washington (WJLA)		6/23/22
4.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	6:58A- ABC-Good Morning America			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		6/23/22
5.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	8A- ABC-Good Morning America			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		6/23/22
6.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	8A- ABC-Good Morning America		1							1	\$700.00	\$700.00	Washington (WJLA)		6/23/22
7.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$100.00	\$100.00	Washington (WJLA)		6/23/22
8.0	Normal Line / SPOT	07/14/22-07/14/22	3	:30	9A- Live with Kelly					1				1	\$300.00	\$300.00	Washington (WJLA)		6/23/22
9.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		6/23/22
10.0	Normal Line / SPOT	07/15/22-07/15/22	3	:30	10:58:25A- ABC-The View						1			1	\$500.00	\$500.00	Washington (WJLA)		6/23/22

## CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	10:58:25A- ABC-The View		1							1	\$500.00	\$500.00	Washington (WJLA)		6/23/22
12.0	Normal Line / SPOT	07/13/22-07/13/22	3	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$300.00	\$300.00	Washington (WJLA)		6/23/22
13.0	Normal Line / SPOT	07/12/22-07/12/22	3	:30	2P- ABC-General Hospital			1						1	\$400.00	\$400.00	Washington (WJLA)		6/23/22
14.0	Normal Line / SPOT	07/13/22-07/13/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM				1					1	\$300.00	\$300.00	Washington (WJLA)		6/23/22
15.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			4	\$450.00	\$1,800.00	Washington (WJLA)		6/23/22
16.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$450.00	\$450.00	Washington (WJLA)		6/23/22
17.0	Normal Line / SPOT	07/12/22-07/15/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		6/23/22
18.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$700.00	\$700.00	Washington (WJLA)		6/23/22
19.0	Normal Line / Access	07/13/22-07/15/22	3	:30	6:58:46P- Wheel Of Fortune				1		1			2	\$1,400.00	\$2,800.00	Washington (WJLA)		6/23/22
20.0	Normal Line / Access	07/12/22-07/15/22	3	:30	7:27:41P- Jeopardy			1		1	1			3	\$2,000.00	\$6,000.00	Washington (WJLA)		6/23/22
21.0	Normal Line / Access	07/18/22-07/18/22	3	:30	7:27:41P- Jeopardy		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/23/22

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22.0	Normal Line / Prime Premium	07/18/22-07/18/22	2	:30	8P- ABC-The Bachelorette (Monday)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		6/23/22
23.0	Normal Line / Prime	07/15/22-07/15/22	3	:30	9P- ABC-20/20 (Friday)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/23/22
24.0	Normal Line / Prime	07/17/22-07/17/22	3	:30	9P- ABC-The Final Straw (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		6/23/22
25.0	Normal Line / SPOT	07/12/22-07/14/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1		1				2	\$500.00	\$1,000.00	Washington (WJLA)		6/23/22
26.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)		6/23/22
27.0	Normal Line / SPOT	07/16/22-07/16/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$150.00	\$150.00	Washington (WJLA)		6/23/22
28.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$200.00	\$200.00	Washington (WJLA)		6/23/22
29.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	11:35P- ABC-Jimmy Kimmel				1		1			2	\$300.00	\$600.00	Washington (WJLA)		6/23/22

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CONFIRMATION CONTRACT																
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